

Orchestras Canada COMPARATIVE REPORT: 2022 - 23 Season (31 Jan. 2024)

SUMMARY - by REGIONS

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	ATLANTIC (4 orchestras) (Totals)		QUÉBEC (17 orchestras) (Totals)		ONTARIO (39 orchestras) (Totals)	
		Average		Average		Average
		of %s		of %s		of %s
REVENUE						
Box office income	2,066,507		14,286,501		19,235,228	
Other earned income	145,913		9,255,582		3,866,766	
Total Earned Income	2,212,420		23,542,083		23,101,994	
% of Total Revenue	28.6%	25.8%	31.7%	27.5%	31.3%	32.8%
Individual donations	779,794		6,764,766		14,009,903	
Sponsors/Corporate/Foundations	2,180,625		11,147,418		9,238,290	
Special events/Funding projects	131,573		2,732,529		2,455,521	
Total Donated Income	3,091,992		20,644,713		25,703,714	
% of Total Revenue	39.9%	36.6%	27.8%	28.8%	34.8%	43.6%
Canada Council - operating	1,125,535		4,071,343		4,157,990	
Provincial - operating	1,124,682		15,565,460		3,694,543	
Municipal/Regional - operating	104,000		2,560,077		3,669,760	
Project & other/special funding	83,912		7,828,384		13,525,768	
Total Governmental Support	2,438,129		30,025,264		25,048,061	
% of Total Revenue	31.5%	37.6%	40.5%	43.6%	33.9%	23.6%
GRAND TOTAL REVENUE	7,742,541		74,212,060		73,853,769	
EXPENSES						
Orchestra	2,923,110		28,286,723		28,660,198	
Conductors (incl. MD) / Soloists	1,008,325		7,333,588		8,917,293	
Other Artistic Expenses	668,775		4,926,657		2,798,617	
Total ARTISTIC Expenses	4,600,210		40,546,968		40,376,108	
% of Total Expenses	54.7%	49.7%	53.1%	51.0%	54.0%	51.9%
Production/Orchestra operations	1,412,439		10,060,978		11,954,605	
Fundraising and Development	241,320		5,913,170		3,398,646	
Marketing	845,180		6,290,232		7,360,943	
Box office			1,736,671		364,362	
Administration	1,314,720		11,768,799		11,303,171	
Total NON-Artistic Expenses	3,813,659		35,769,850		34,381,727	
% of Total Expenses	45.3%	50.3%	46.9%	49.0%	46.0%	48.1%
GRAND TOTAL EXPENSES	8,413,869		76,316,818		74,757,835	
SEASON SURPLUS (DEFICIT)	(671,328)	-8.0% of	(2,104,758)	-2.8% of	(904,066)	-1.2% of
...as a % of total expenses		expenses		expenses		expenses

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NET ASSETS

	ATLANTIC (4 orchestras) (Totals)		QUÉBEC (17 orchestras) (Totals)		ONTARIO (39 orchestras) (Totals)	
Opening Net Assets	2,625,243		6,724,805		8,693,920	
Season Surplus (<i>Deficit</i>)	(671,328)		(2,104,758)		(904,066)	
Net additional/special activity	-		(82,727)		(23,698)	
NET ASSETS at Season End	1,953,915	23.2% of	4,537,320	5.9% of	7,766,156	10.4% of
...as a % of total expenses		expenses		expenses		expenses
Externally controlled endowment funds						
Present (total) balance is:	27,335,831		132,687,568		85,069,472	
Contribution to 2022-23 operations	1,359,000		7,155,455		3,994,533	

LIVE PERFORMANCES / AUDIENCES

(Live orchestral concerts)							
<i>Regular</i> performances (total)	80		250		485		
<i>Regular</i> concert audience (total)	66,562		242,243		362,265		
<i>Other/special</i> performances (total)	27		160		114		
<i>Other/special</i> audience (total)	13,530		151,921		86,611		
<i>Tour/runout</i> performances (total)	7	Estimated	55	Estimated	19	Estimated	
<i>Tour/runout</i> audience (total)	1,000	cost per	57,897	cost per	12,699	cost per	
<i>School/other</i> performances (total)	49	live	95	live	95	live	
<i>School/other</i> audience (total)	6,165	audience	146,008	audience	69,775	audience	
TOTAL Orchestra performances	163	contact	560	contact	713	contact	
TOTAL Orchestra audience	87,257	(total	598,069	(total	531,350	(total	
(Live chamber/ensemble concerts)		expenses		expenses		expenses	
Total <i>chamber/ensemble</i> performances	178	divided by	301	divided by	140	divided by	
Total <i>chamber/ensemble</i> audience	55,830	total	36,818	total	13,050	total	
		audience)		audience)		audience)	
GRAND TOTAL - Live performances	341	(cplac)	861	(cplac)	853	(cplac)	
GRAND TOTAL - Live audience	143,087	\$58.80	634,887	\$120.21	544,400	\$137.32	
ONLINE PRESENTATIONS							
TOTAL Online concerts (inc. chamber)	25		161		130		
TOTAL Estimated audience	26,181		111,421		216,770		
TOTAL Other events (inc. archival)	5		10		73		

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	MID WEST (9 orchestras) (Totals)		BRITISH COLUMBIA (7 orchestras) (Totals)		ALL ORCHESTRAS (76 orchestras) (Grand totals)	
REVENUE						
Box office income	10,172,490	Average	10,345,893	Average	56,106,619	Average
Other earned income	2,738,438	of %s	1,455,391	of %s	17,462,090	of %s
Total Earned Income	12,910,928		11,801,284		73,568,709	
% of Total Revenue	34.0%	30.0%	36.9%	35.2%	32.6%	31.1%
Individual donations	5,398,710		4,543,106		31,496,279	
Sponsors/Corporate/Foundations	7,378,587		4,402,900		34,347,820	
Special events/Funding projects	1,136,191		1,651,228		8,107,042	
Total Donated Income	13,913,488		10,597,234		73,951,141	
% of Total Revenue	36.6%	40.4%	33.1%	36.1%	32.7%	38.8%
Canada Council - operating	3,610,136		2,668,411		15,633,415	
Provincial - operating	3,477,516		2,056,016		25,918,217	
Municipal/Regional - operating	1,823,897		2,254,280		10,412,014	
Project & other/special funding	2,274,904		2,626,816		26,339,784	
Total Governmental Support	11,186,453		9,605,523		78,303,430	
% of Total Revenue	29.4%	29.6%	30.0%	28.7%	34.7%	30.0%
GRAND TOTAL REVENUE	38,010,869		32,004,041		225,823,280	
EXPENSES						
Orchestra	16,489,121		11,248,841		87,607,993	
Conductors (incl. MD) / Soloists	3,053,956		3,567,496		23,880,658	
Other Artistic Expenses	1,252,308		1,768,609		11,414,966	
Total ARTISTIC Expenses	20,795,385		16,584,946		122,903,617	
% of Total Expenses	51.6%	47.6%	52.8%	55.6%	53.2%	51.4%
Production/Orchestra operations	7,039,707		4,547,034		35,014,763	
Fundraising and Development	1,610,316		2,381,951		13,545,403	
Marketing	3,094,134		3,155,539		20,746,028	
Box office	1,147,350		430,013		3,678,396	
Administration	6,621,585		4,311,335		35,319,610	
Total NON-Artistic Expenses	19,513,092		14,825,872		108,304,200	
% of Total Expenses	48.4%	52.4%	47.2%	44.4%	46.8%	48.6%
GRAND TOTAL EXPENSES	40,308,477		31,410,818		231,207,817	
SEASON SURPLUS (DEFICIT)	(2,297,608)	-5.7% of	593,223	1.9% of	(5,384,537)	- 2.3% of
...as a % of total expenses		expenses		expenses		expenses

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NET ASSETS

	MID WEST (9 orchestras) (Totals)		BRITISH COLUMBIA (7 orchestras) (Totals)		ALL ORCHESTRAS (76 orchestras) (Grand totals)	
Opening Net Assets	3,846,150		1,867,871		23,757,989	
Season Surplus (<i>Deficit</i>)	(2,297,608)		593,223		(5,384,537)	
Net additional/special activity	34		-		(106,391)	
NET ASSETS at Season End	1,548,576	3.8% of	2,461,094	7.8 of	18,267,061	7.9% of
...as a % of total expenses		expenses		expenses		expenses
Externally controlled endowment funds						
Present (total) balance is:	63,607,573		71,196,552		379,896,966	
Contribution to 2022-23 operations	4,629,480		2,555,851		19,694,319	

LIVE PERFORMANCES / AUDIENCES

(Live orchestral concerts)						
<i>Regular</i> performances (total)	265		158		1,238	
<i>Regular</i> concert audience (total)	275,057		136,545		1,082,672	
<i>Other/special</i> performances (total)	68		79		448	
<i>Other/special</i> audience (total)	94,228		149,422		495,712	
<i>Tour/runout</i> performances (total)	18	Estimated	23	Estimated	122	Estimated
<i>Tour/runout</i> audience (total)	4,899	cost per	15,666	cost per	92,161	cost per
<i>School/other</i> performances (total)	51	live	32	live	322	live
<i>School/other</i> audience (total)	38,240	audience	24,315	audience	284,503	audience
TOTAL Orchestra performances	402	contact	292	contact	2,130	contact
TOTAL Orchestra audience	412,424	(total	325,948	(total	1,955,048	(total
(Live chamber/ensemble concerts)		expenses		expenses		expenses
Total <i>chamber/ensemble</i> performances	71	divided by	73	divided by	763	divided by
Total <i>chamber/ensemble</i> audience	13,030	total	40,454	total	159,182	total
		audience)		audience)		audience)
GRAND TOTAL - Live performances	473	(cplac)	365	(cplac)	2,893	(cplac)
GRAND TOTAL - Live audience	425,454	\$94.74	366,402	\$85.73	2,114,230	\$109.36
ONLINE PRESENTATIONS						
TOTAL Online concerts (inc. chamber)	28		16		360	
TOTAL Estimated audience	253,974		97,166		705,512	
TOTAL Other events (inc. archival)	11				99	