

Orchestras Canada COMPARATIVE REPORT: 2021 - 22 Season (9 Feb. 2023)

SUMMARY - by REGIONS

Page 1a Orchestras with...

	ATLANTIC (4 orchestras)		QUÉBEC (16 orchestras)		ONTARIO (37 orchestras)	
	(Totals)	Averages	(Totals)	Averages	(Totals)	Averages
REVENUE						
Box office income	392,793		9,207,095		8,666,404	
Other earned income	75,314	of %s	5,152,831	of %s	2,381,555	of %s
Total Earned Income	468,107		14,359,926		11,047,959	
% of Total Revenue	7.4%	14.6%	22.5%	21.9%	17.4%	18.2%
Individual donations	701,951		5,359,607		12,975,840	
Sponsors/Corporate/Foundations	1,564,073		7,024,102		8,988,656	
Special events/Funding projects	110,265		1,828,588		1,007,610	
Total Donated Income	2,376,289		14,212,297		22,972,106	
% of Total Revenue	37.4%	36.2%	22.3%	27.1%	36.1%	45.0%
Canada Council - operating	1,201,000		4,521,043		4,394,818	
Provincial - operating	835,717		15,157,745		3,796,688	
Municipal/Regional - operating	101,900		2,568,958		3,602,482	
Project & other/special funding	1,370,358		13,016,071		17,826,063	
Total Governmental Support	3,508,975		35,263,817		29,620,051	
% of Total Revenue	55.2%	49.2%	55.2%	51.0%	46.5%	36.8%
GRAND TOTAL REVENUE	6,353,371		63,836,040		63,640,116	
EXPENSES						
Orchestra	2,098,601		24,197,665		25,888,496	
Conductors (incl. MD) / Soloists	568,943		5,600,890		5,553,570	
Other Artistic Expenses	392,704		3,914,508		2,838,739	
Total ARTISTIC Expenses	3,060,248		33,713,063		34,280,805	
% of Total Expenses	53.1%	50.0%	53.5%	51.8%	54.8%	46.3%
Production/Orchestra operations	753,628		7,336,024		9,325,085	
Fundraising and Development	231,176		4,623,522		2,560,145	
Marketing	554,744		6,031,326		6,126,430	
Box office	13,337		1,595,992		153,963	
Administration	1,152,414		9,673,542		10,090,331	
Total NON-Artistic Expenses	2,705,299		29,260,406		28,255,954	
% of Total Expenses	46.9%	50.0%	46.5%	48.2%	45.2%	53.7%
GRAND TOTAL EXPENSES	5,765,547		62,973,469		62,536,759	
SEASON SURPLUS (DEFICIT)	587,824	27.7% of	862,571	1.4% of	1,103,357	1.8% of
...as a % of total expenses		expenses		expenses		expenses

OC 2020/21 Comparative Report Summary by REGIONS - continued Page 1b		ATLANTIC (4 orchestras)		QUÉBEC (16 orchestras)		ONTARIO (37 orchestras)	
		(Totals)		(Totals)		(Totals)	
NET ASSETS							
Opening Net Assets		2,037,418		4,750,191		7,710,157	
Season Surplus (Deficit)		587,824		862,571		1,103,357	
Net additional/special activity		-		982,385		(105,837)	
NET ASSETS at Season End		2,625,242	45.5% of	6,595,147	10.5% of	8,707,677	13.9% of
...as a % of total expenses			expenses		expenses		expenses
Externally controlled endowment funds							
Present (total) balance is:		27,119,729		121,874,880		69,079,727	
Contribution to 2021-22 operations		1,046,449		4,106,035		3,756,065	
PERFORMANCES / AUDIENCES							
LIVE AUDIENCE EVENTS							
How many live orchestral events?		57		359		350	
Total audience:		17,193		307,284		218,660	
How many live chamber/recital events?		32		466		52	
Total audience:		2,518	live aud.	69,423	live aud.	6,242	live aud.
TOTAL live events		89	cpac	825	cpac	402	cpac
TOTAL live audience		19,711	\$ 292.50	376,707	\$ 167.17	224,902	\$ 278.06
ONLINE PRESENTATIONS							
Online orchestral presentations		18		43		133	
Total estimated online audience		5,140	Estimated	14,850	Estimated	86,674	Estimated
Online chamber/recital concerts		1	cost per	9	cost per	49	cost per
Total estimated online audience		250	audience	1,500	audience	16,982	audience
Other online programming			contact:		contact:		contact:
Online "other" presentations		5	(total	133	(total	240	(total
Total estimated online audience		3,500	expenses	1,093,957	expenses	153,298	expenses
Online archival presentations			divided by		divided by		divided by
Online archival presentations		1	total	11	total	90	total
Total estimated online audience		250	audience)	8,326	audience)	61,893	audience)
Total online presentations		25		196		512	
Total estimated online audience		9,140		1,118,633		318,847	
GRAND TOTAL: All presentations		114	cpac	1,021	cpac	914	cpac
GRAND TOTAL: Estimated audience		28,851	\$199.84	1,495,340	\$ 42.11	543,749	\$ 115.01

Orchestras Canada COMPARATIVE REPORT: 2021 - 22 Season

Summary by REGIONS

Page 2a Orchestras with...

	MID WEST (9 orchestras)		BRITISH COLUMBIA (7 orchestras)		ALL ORCHESTRAS (73 orchestras)	
	(Totals)	Averages of %s	(Totals)	Averages of %s	(Grand totals)	Averages of %s
REVENUE						
Box office income	5,383,980		6,235,882		29,886,154	
Other earned income	1,589,628		1,138,655		10,337,983	
Total Earned Income	6,973,608		7,374,537		40,224,137	
% of Total Revenue	20.0%	21.4%	28.5%	29.8%	20.7%	20.3%
Individual donations	4,244,921		3,980,301		27,262,620	
Sponsors/Corporate/Foundations	6,752,766		3,417,664		27,747,261	
Special events/Funding projects	844,962		1,181,025		4,972,450	
Total Donated Income	11,842,649		8,578,990		59,982,331	
% of Total Revenue	34.0%	34.3%	33.1%	35.2%	30.8%	38.3%
Canada Council - operating	3,792,643		2,737,550		16,647,054	
Provincial - operating	3,392,756		1,900,800		25,083,706	
Municipal/Regional - operating	1,792,630		2,217,532		10,283,502	
Project & other/special funding	7,027,327		3,078,470		42,318,289	
Total Governmental Support	16,005,356		9,934,352		94,332,551	
% of Total Revenue	46.0%	44.4%	38.4%	35.0%	48.5%	41.4%
GRAND TOTAL REVENUE	34,821,613		25,887,879		194,539,019	
EXPENSES						
Orchestra	15,652,518		10,054,051		77,891,331	
Conductors (incl. MD) / Soloists	2,589,989		2,656,209		16,969,601	
Other Artistic Expenses	1,424,737		945,695		9,516,383	
Total ARTISTIC Expenses	19,667,244		13,655,955		104,377,315	
% of Total Expenses	56.7%	49.2%	53.5%	53.1%	54.5%	48.7%
Production/Orchestra operations	5,860,964		3,852,147		27,127,848	
Fundraising and Development	1,690,676		1,380,114		10,485,633	
Marketing	1,697,372		2,098,995		16,508,867	
Box office	985,149		315,110		3,063,551	
Administration	4,798,965		4,230,670		29,945,922	
Total NON-Artistic Expenses	15,033,126		11,877,036		87,131,821	
% of Total Expenses	43.3%	50.8%	46.5%	46.9%	45.5%	51.3%
GRAND TOTAL EXPENSES	34,700,370		25,532,991		191,509,136	
SEASON SURPLUS (DEFICIT)	121,243	0.3% of	354,888	1.4% of	3,029,883	1.6% of
...as a % of total expenses		expenses		expenses		expenses

OC 2020/21 Comparative Report Summary by REGIONS - continued Page 2b	MID WEST		BRITISH COLUMBIA		ALL ORCHESTRAS	
	(9 orchestras)		(7 orchestras)		(73 orchestras)	
	(Totals)		(Totals)		(Grand totals)	
NET ASSETS						
Opening Net Assets	3,752,129		1,514,978		19,764,873	
Season Surplus (Deficit)	121,243		354,888		3,029,883	
Net additional/special activity	(486)		-		876,062	
NET ASSETS at Season End	3,872,886	11.2% of	1,869,866	7.3% of	23,670,818	12.4% of
...as a % of total expenses		expenses		expenses		expenses
Externally controlled endowment funds						
Present (total) balance is:	60,956,690		64,787,275		343,818,301	
Contribution to 2021-22 operations	3,688,569		2,185,682		14,782,800	
PERFORMANCES / AUDIENCES						
ORCHESTRA Concerts						
How many live orchestral events?	274		217		1,257	
Total audience:	187,348		219,434		949,919	
How many live chamber/recital events?	137		149		836	
Total audience:	23,900	live aud.	9,662	live aud.	111,745	live aud.
TOTAL live events	411	cpac	366	cpac	2,093	cpac
TOTAL live audience	211,248	\$ 164.26	229,096	\$ 111.45	1,061,664	\$ 180.39
ONLINE PRESENTATIONS						
Online orchestral presentations	126		27		347	
Total estimated online audience	312,729	Estimated	136,263	Estimated	555,656	Estimated
Online chamber/recital concerts	72	cost per	3	cost per	134	cost per
Total estimated online audience	121,110	audience	470	audience	140,312	audience
Other online programming		contact:		contact:		contact:
Online "other" presentations	144	(total	73	(total	595	(total
Total estimated online audience	24,825	expenses	11,303	expenses	1,286,883	expenses
Online archival presentations		divided by		divided by		divided by
Online archival presentations	106	total	75	total	283	total
Total estimated online audience	1,115,236	audience)	30,582	audience)	1,216,287	audience)
Total online presentations	448		178		1,359	
Total estimated online audience	1,573,900		178,618		3,199,138	
GRAND TOTAL: All presentations	859	cpac	544	cpac	3,452	cpac
GRAND TOTAL: Estimated audience	1,785,148	\$ 19.44	407,714	\$ 62.62	4,260,802	\$ 44.95