

Orchestras Canada COMPARATIVE REPORT: 2021 - 22 Season (9 Feb. 2023)

SUMMARY - by BUDGET SIZE

Page 1a Orchestras with...

	Budgets: over \$5 million		Budgets: \$1 million to \$5 million		Budgets: \$500,000 to \$1 million	
	(10 orchestras)		(22 orchestras)		(9 orchestras)	
REVENUE	(Totals)		(Totals)		(Totals)	
Box office income	22,446,919	Average	5,558,959	Average	939,026	Average
Other earned income	6,876,741	of %s	2,518,786	of %s	540,503	of %s
Total Earned Income	29,323,660		8,077,745		1,479,529	
% of Total Revenue	21.3%	19.5%	18.6%	18.7%	20.1%	19.6%
Individual donations	18,541,862		7,063,231		662,231	
Sponsors/Corporate/Foundations	18,650,923		6,647,774		1,514,252	
Special events/Funding projects	2,460,073		1,580,105		268,772	
Total Donated Income	39,652,858		15,291,110		2,445,255	
% of Total Revenue	28.8%	29.0%	35.2%	36.2%	33.3%	32.7%
Canada Council - operating	11,063,471		4,497,630		873,843	
Provincial - operating	18,342,114		5,115,945		1,140,487	
Municipal/Regional - operating	6,058,204		2,939,948		524,260	
Project & other/special funding	33,023,038		7,467,888		880,441	
Total Governmental Support	68,486,827		20,021,411		3,419,031	
% of Total Revenue	49.8%	51.5%	46.1%	45.2%	46.6%	47.7%
GRAND TOTAL REVENUE	137,463,345		43,390,266		7,343,815	
EXPENSES						
Orchestra	59,548,792		14,453,775		2,448,977	
Conductors (incl. MD) / Soloists	10,880,201		4,379,260		796,090	
Other Artistic Expenses	6,094,452		2,698,439		354,582	
Total ARTISTIC Expenses	76,523,445		21,531,474		3,599,649	
% of Total Expenses	56.7%	56.8%	49.5%	49.0%	54.5%	55.6%
Production/Orchestra operations	18,365,460		6,722,953		878,171	
Fundraising and Development	8,280,788		1,869,381		173,075	
Marketing	11,877,138		3,771,440		410,794	
Box office	2,724,074		312,840		13,337	
Administration	17,176,992		9,275,481		1,529,635	
Total NON-Artistic Expenses	58,424,452		21,952,095		3,005,012	
% of Total Expenses	43.3%	43.2%	50.5%	51.0%	45.5%	44.4%
GRAND TOTAL EXPENSES	134,947,897		43,483,569		6,604,661	
SEASON SURPLUS (DEFICIT)	2,515,448	1.9% of	(93,303)	- 0.2% of	739,154	11.2% of
...as a % of total expenses		expenses		expenses		expenses

OC 2021/22 Comparative Report Summary by Budget Size - - continued Page 1b	Budgets: over \$5 million (10 orchestras)		Budgets: \$1 to \$5 million (22 orchestras)		Budgets: \$500,000 to \$1 million (9 orchestras)	
	(Totals)		(Totals)		(Totals)	
	NET ASSETS					
Opening Net Assets	4,399,927		9,087,387		2,413,717	
Season Surplus (Deficit)	2,525,448		(93,303)		739,154	
Net additional/special activity	1,000,000		(175,000)		(17,615)	
NET ASSETS at Season End	7,925,375	5.9% of	8,819,084	20.3% of	3,135,256	47.5% of
...as a % of total expenses		expenses		expenses		expenses
Externally controlled endowment funds						
Present (total) balance is:	272,863,625		57,505,099		10,988,356	
Contribution to 2021-22 operations	11,801,458		2,445,940		414,459	
PERFORMANCES / AUDIENCES						
LIVE AUDIENCE EVENTS						
How many live orchestral events?	612		423		101	
Total audience:	657,336		220,791		37,863	
How many live chamber/recital events?	213		465		113	
Total audience:	61,817	live aud.	36,981	live aud.	8,333	live aud.
TOTAL live events	825	cpac	888	cpac	214	cpac
TOTAL live audience	719,153	\$ 187.65	257,772	\$ 168.69	46,196	\$ 142.97
ONLINE PRESENTATIONS						
Online orchestral presentations	139		137		13	
Total estimated online audience	119,991	Estimated	404,175	Estimated	8,590	Estimated
Online chamber/recital concerts	36	cost per	75	cost per	3	cost per
Total estimated online audience	17,995	audience	98,568	audience	470	audience
Other online programming		contact:		contact:		contact:
Online "other" presentations	174	(total	181	(total	10	(total
Total estimated online audience	1,145,169	expenses	44,993	expenses	3,500	expenses
Online archival presentations		divided by		divided by		divided by
Online archival presentations	170	total	86	total	2	total
Total estimated online audience	162,426	audience)	1,026,289	audience)	7,550	audience)
Total online presentations	519		479		28	
Total estimated online audience	1,445,581		1,574,025		20,110	
GRAND TOTAL: All presentations	1,344	cpac	1,367	cpac	242	cpac
GRAND TOTAL: Estimated audience	2,164,734	\$ 62.34	1,831,797	\$ 23.74	66,306	\$ 99.61

Orchestras Canada COMPARATIVE REPORT: 2021 - 22 Season (9 Feb. 2023)

SUMMARY - by BUDGET SIZE

Page 2a Orchestras with...

	Budgets: \$200,000 to \$500,000		Budgets: under \$200,000		ALL ORCHESTRAS	
	(15 orchestras)		(17 orchestras)		(73 orchestras)	
REVENUE	(Totals)	Average	(Totals)	Average	(Grand totals)	Average
Box office income	587,398		353,852		29,886,154	
Other earned income	309,608	of %s	92,345	of %s	10,337,983	of %s
Total Earned Income	897,006		446,197		40,224,137	
% of Total Revenue	20.0%	20.6%	24.2%	22.2%	20.7%	20.3%
Individual donations	677,055		318,241		27,262,620	
Sponsors/Corporate/Foundations	695,865		238,447		27,747,261	
Special events/Funding projects	353,156		310,344		4,972,450	
Total Donated Income	1,726,076		867,032		59,982,331	
% of Total Revenue	38.4%	41.2%	46.9%	47.3%	30.8%	38.3%
Canada Council - operating	212,110		-		16,647,054	
Provincial - operating	426,624		58,536		25,083,706	
Municipal/Regional - operating	602,963		158,127		10,283,502	
Project & other/special funding	629,538		317,384		42,318,289	
Total Governmental Support	1,871,235		534,047		94,332,551	
% of Total Revenue	41.6%	38.2%	28.9%	30.5%	48.5%	41.4%
GRAND TOTAL REVENUE	4,494,317		1,847,276		194,539,019	
EXPENSES						
Orchestra	1,022,755		417,032		77,891,331	
Conductors (incl. MD) / Soloists	604,885		309,165		16,969,601	
Other Artistic Expenses	321,708		47,202		9,516,383	
Total ARTISTIC Expenses	1,949,348		773,399		104,377,315	
% of Total Expenses	41.4%	41.6%	43.7%	47.9%	54.5%	48.7%
Production/Orchestra operations	878,025		283,239		27,127,848	
Fundraising and Development	140,777		21,612		10,485,633	
Marketing	314,752		134,743		16,508,867	
Box office	6,028		7,272		3,063,551	
Administration	1,415,782		548,032		29,945,922	
Total NON-Artistic Expenses	2,755,364		994,898		87,131,821	
% of Total Expenses	58.6%	58.4%	56.3%	52.1%	45.5%	51.3%
GRAND TOTAL EXPENSES	4,704,712		1,768,297		191,509,136	
SEASON SURPLUS (DEFICIT)	(210,395)	- 4.5% of	78,979	4.5% of	3,029,883	1.6% of
...as a % of total expenses		expenses		expenses		expenses

OC 2021/22 Comparative Report Summary by Budget Size - - continued Page 2b	Budgets: \$200,000 to \$5,00,000 (15 orchestras)		Budgets: under \$200,000 (17 orchestras)		ALL ORCHESTRAS (73 orchestras)	
	(Totals)		(Totals)		(Grand totals)	
NET ASSETS						
Opening Net Assets	2,083,232		1,780,610		19,764,873	
Season Surplus (Deficit)	(210,395)		78,979		3,029,883	
Net additional/special activity	8,994		59,683		876,062	
NET ASSETS at Season End	1,881,831	40.% of	1,919,272	108.5% of	23,670,818	12.4% of
...as a % of total expenses		expenses		expenses		expenses
Externally controlled endowment funds						
Present (total) balance is:	2,091,803		359,418		343,818,301	
Contribution to 2021-22 operations	76,294		44,649		14,782,800	
PERFORMANCES / AUDIENCES						
LIVE AUDIENCE EVENTS						
How many live orchestral events?	65		56		1,257	
Total audience:	17,845		16,084		949,919	
How many live chamber/recital events?	20		25		836	
Total audience:	1,639	live aud.	2,975	live aud.	111,745	live aud.
TOTAL live events	85	cpac	81	cpac	2,093	cpac
TOTAL live audience	19,484	\$ 241.47	19,059	\$ 92.78	1,061,664	\$ 180.39
ONLINE PRESENTATIONS						
Online orchestral presentations	28		30		347	
Total estimated online audience	15,860	Estimated	7,040	Estimated	555,656	Estimated
Online chamber/recital concerts	9	cost per	11	cost per	134	cost per
Total estimated online audience	22,619	audience	660	audience	140,312	audience
Other online programming		contact:		contact:		contact:
Online "other" presentations	127	(total	103	(total	595	(total
Total estimated online audience	8,315	expenses	84,906	expenses	1,286,883	expenses
Online archival presentations		divided by		divided by		divided by
Online archival presentations	25	total	-	total	283	total
Total estimated online audience	20,022	audience)	-	audience)	1,216,287	audience)
Total online presentations	189		144		1,359	
Total estimated online audience	66,816		92,606		3,199,138	
GRAND TOTAL: All presentations	274	cpac	225	cpac	3,452	cpac
GRAND TOTAL: Estimated audience	86,300	\$ 54.52	111,665	\$ 15.84	4,260,802	\$ 44.95